

Spreading Awareness on Education Technology

Media Cit

Dec 2022

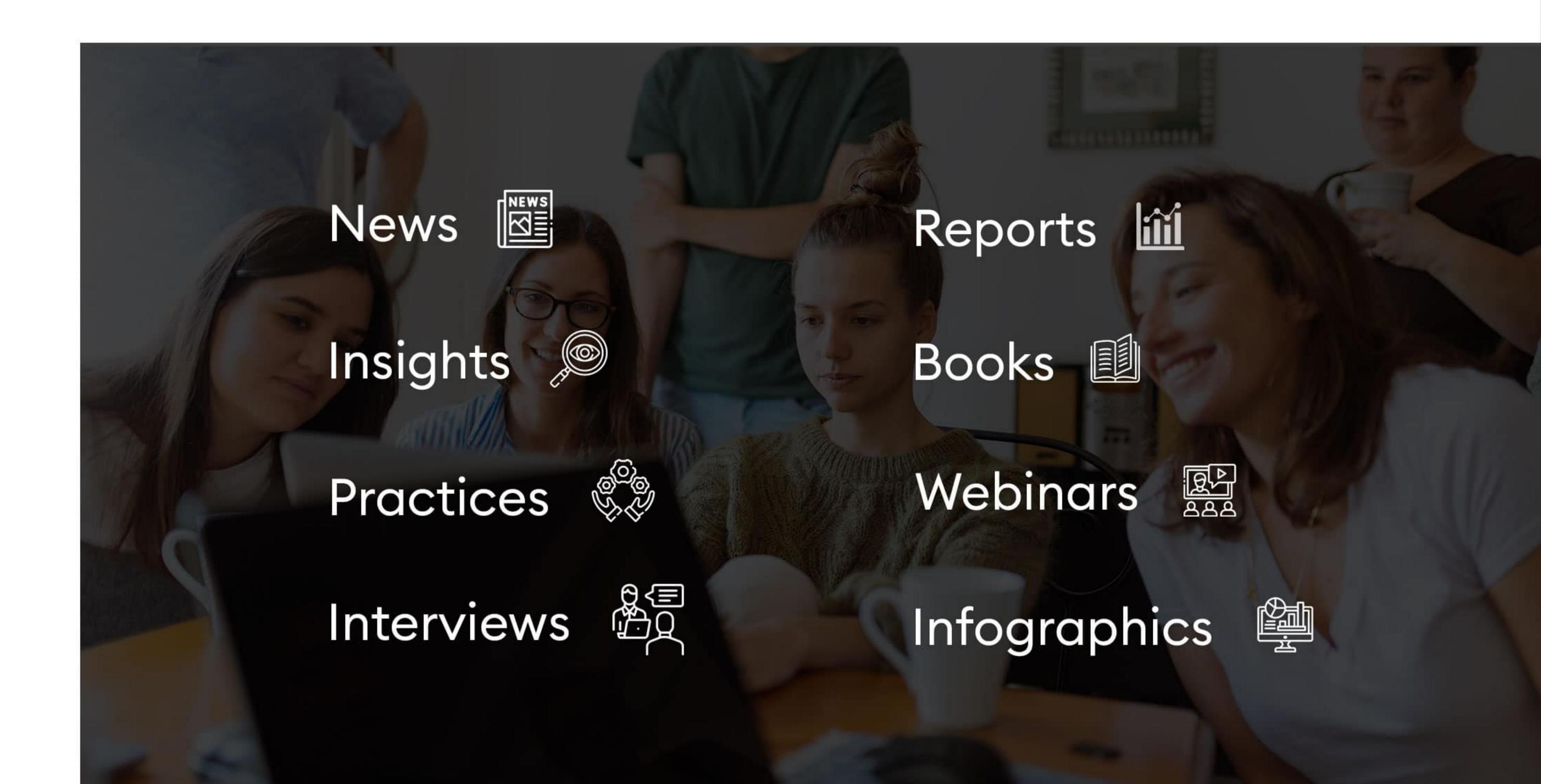
ABOUTETR

EdTechReview (ETR) is a community of and for everyone involved in education technology to connect and collaborate both online and offline to discover, learn, utilize and share about the best ways technology can improve learning, teaching, and leading in the 21st century.

EdTechReview spreads awareness on education technology and its role in 21st century education through best research and practices of using technology in education, and by facilitating events, training, professional development, and consultation for its adoption and implementation.

EdTechReview.in has grown into a premier media platform for educational stakeholders to find useful news, information and resources on educational technology having a niche readership from over 200 countries and territories across the globe.

For more: https://www.edtechreview.in/



STATISTICS

Traffic Details



34000

Monthly Page Views



152300

Monthly Visitors



110340

Monthly Unique Visitors



2.22

Avg Page View Per Visitor



3.20

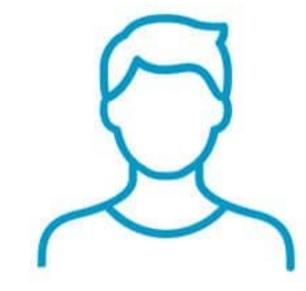
Avg Time Spent By Visitor On Page



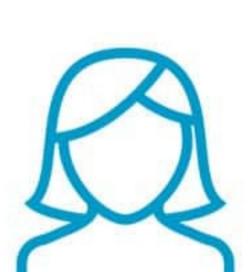
80:20

New To Returning Ratio

Gender

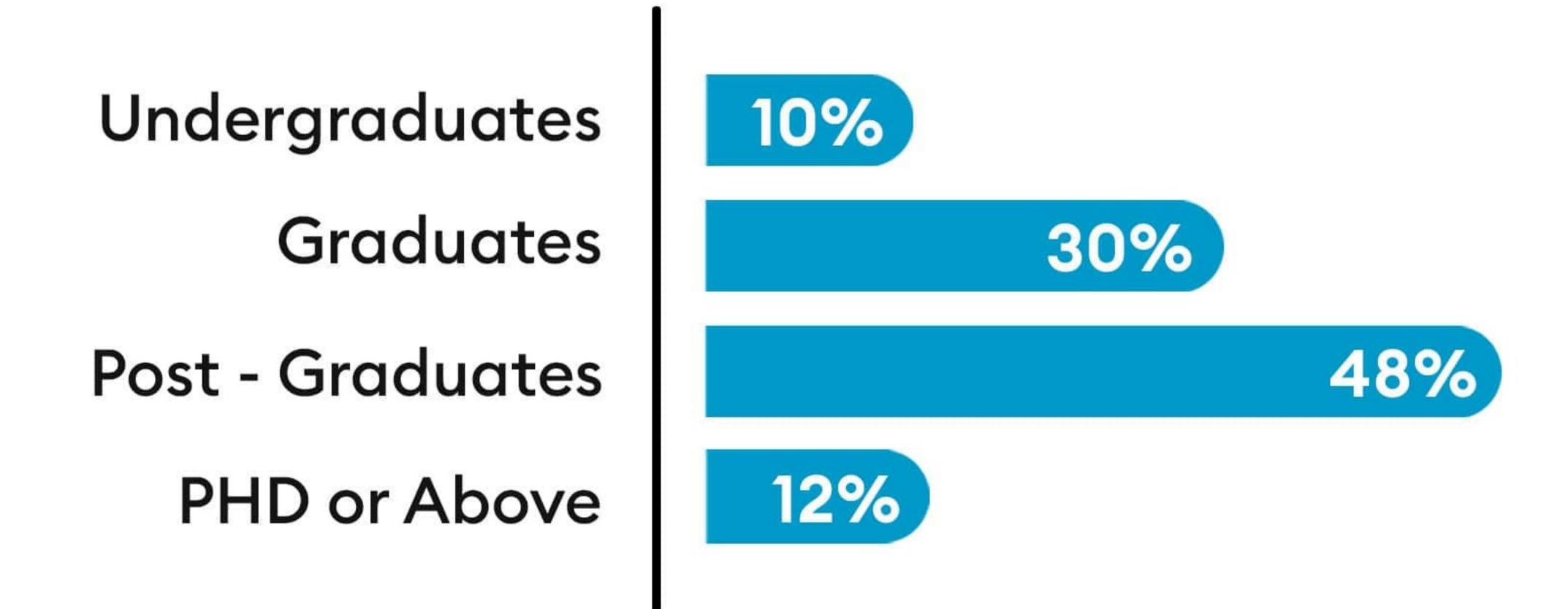


Male 60 %



Female

Education



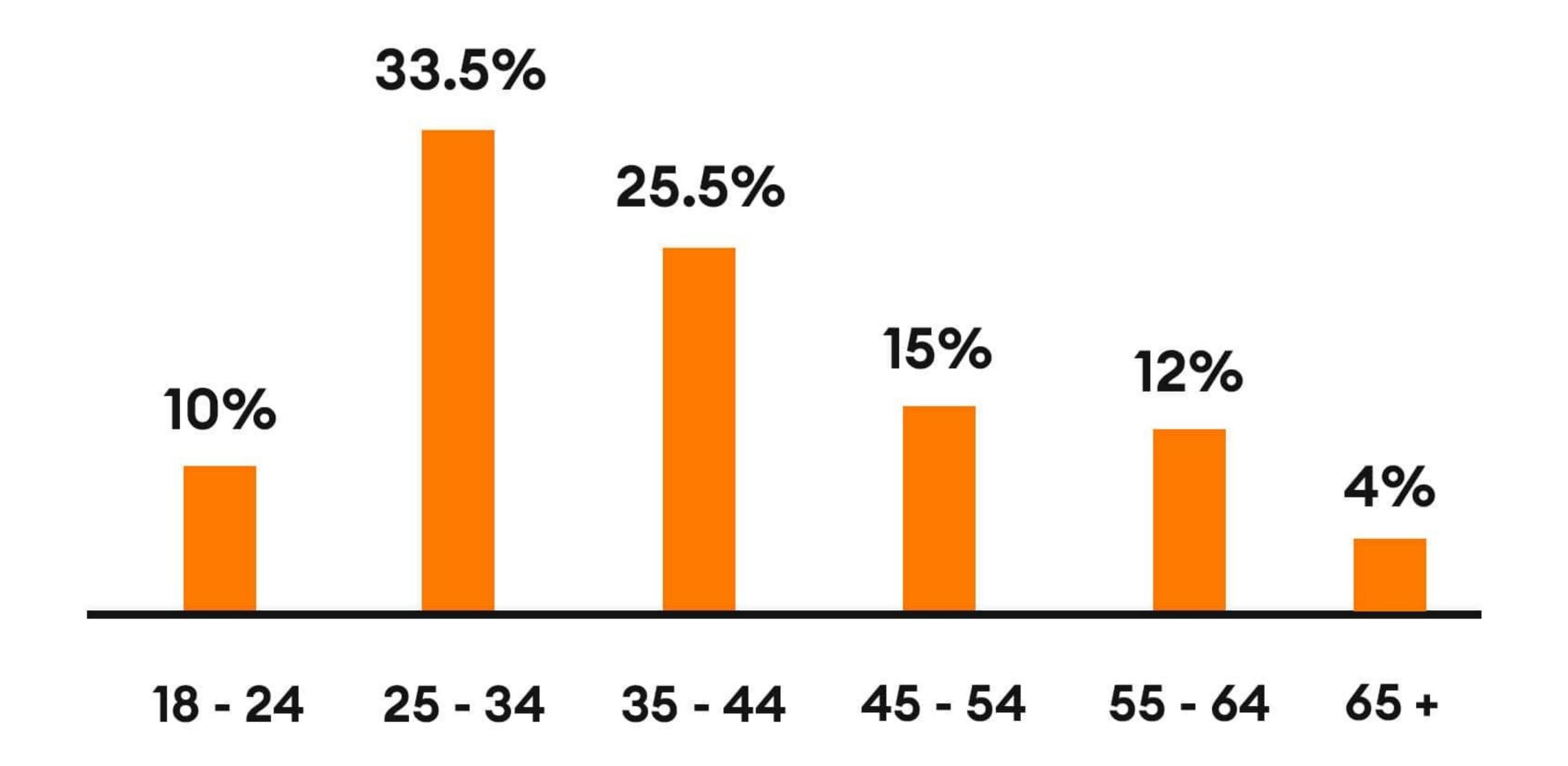
STAISTICS

World-wide

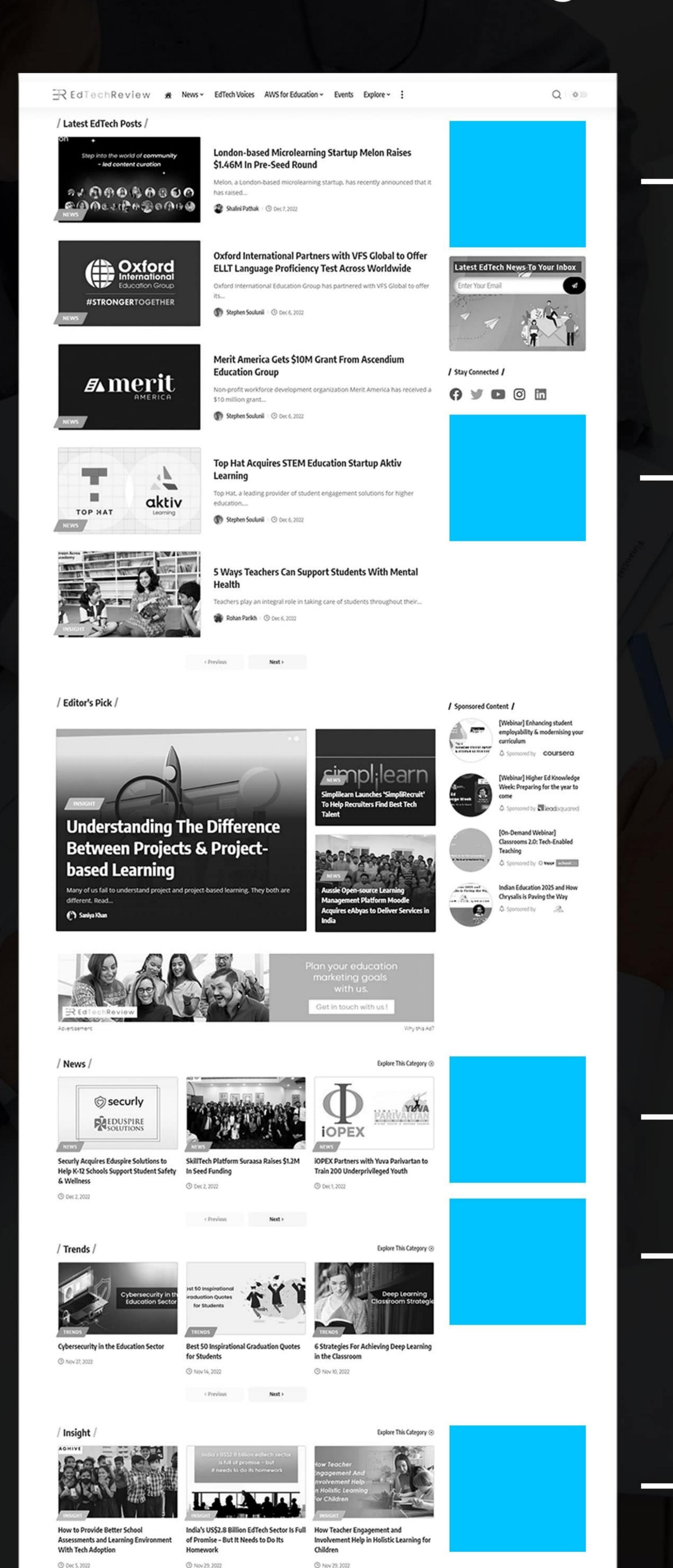


50 %	25 %	22 %	3%
Asia (India - 32 %)	North America	Europe Africa & Australia	Rest

Age Break-Up



Ad Slot (Home Page)



Top 1

Size: 300 x 250 px

Mid 1

Size: 300 x 250 px

Bottom 1

Size: 300 x 250 px

Top 1 (Repeat)

Size: 300 x 250 px

Mid 1 (Repeat)

Size: 300 x 250 px

Ad Slot (Category Page)



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EdTech News

R EdTechReview

Read all our latest Education Technology News, articles, press releases, journals, tips and more in this section. Explore what is happening across the world in the EdTech sector.



/ Latest News /



London-based Microlearning Startup Melon Raises \$1.46M In Pre-Seed Round

Melon, a London-based microlearning startup, has recently announced that it has raised...

aktiv

① Dec 7, 2022

TOP HAT

Learning

education

① Dec 6, 2022

Wellness

safety...

① Dec 2, 2022

Schools

platform...

① Dec 1, 2022

Top Hat Acquires STEM

Education Startup Aktiv

engagement solutions for higher

Top Hat, a leading provider of student

⊚ securly

EDUSPIRE

Securly Acquires Eduspire

Support Student Safety &

Securly, Inc. has acquired Eduspire

Solutions to Help K-12 Schools

Solutions to provide an all-in-one student

TeacherBooke

Teacher Booker Raises New

Funding for its Workforce

Management Platform for

Teacher Booker has announced a new

fundraise for its workforce management

providing home learning programs for

Schools Save Money. Teachers Earn Mon



Oxford International Partners with VFS Global to Offer ELLT Language Proficiency Test Across Worldwide

Oxford International Education Group has partnered with VFS Global to offer its...

simpl_ilearn

Simplilearn Launches

'SimpliRecruit' To Help

Recruiters Find Best Tech

Simplilearn, the world's leading online

SkillTech Platform Suraasa

Raises \$1.2M In Seed Funding

Suraasa, an Indian skill-tech and career-

tech startup, has recently raised \$1.2M

(S) Dec 6, 2022

Talent

launched...

(Dec 6, 2022

(Dec 2, 2022)



Merit America Gets \$10M **Grant From Ascendium Education Group**

Non-profit workforce development organization Merit America has received a \$10 million grant...

① Dec 6, 2022



/ Stay Connected /





Open-source learning management bootcamp for digital skills training, has

IOPEX

vocational...

① Dec 1, 2022

iOPEX Partners with Yuva

OPEX Technologies has partnered with

Yuva Parivartan to provide training in

Parivartan to Train 200

Underprivileged Youth

(Dec 5, 2022



Management Platform Moodle Acquires eAbyas to **Deliver Services in India**

platform Moodle has acquired eAbyas Info Solutions, a Moodle...



/ Latest Post /



London-based Microlearning Startup Melon Raises \$1.46M In Pre-Seed Round

☑ News | ⑤ Dec 7, 2022

☑ News | ⑤ Dec 6, 2022

Startup Aktiv Learning



with VFS Global to Offer ELLT Language Proficiency Test Across

Oxford International Partners



Merit America Gets \$10M Grant From Ascendium Education Group



 News □ ○ Dec 6, 2022 Top Hat Acquires STEM Education



Digital Coaching Platform SpeakIn Raises Pre-Series A Round

ost Distingui 3 JAS

Speakin, a digital platform for 1:1 coaching and group learning sessions. has...

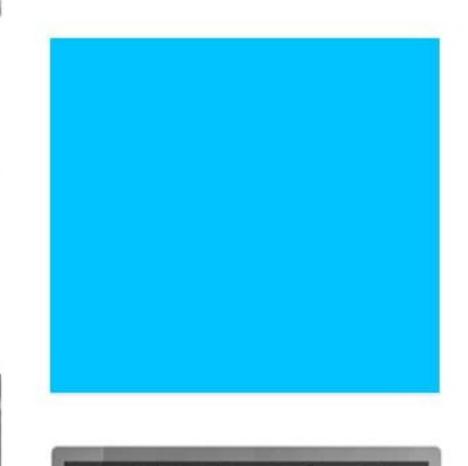
(Dec 1, 2022)



QuarkXR Raises \$1.6M to Streamline Cloud XR for Enterprises

QuarkXR is raising a \$1.6 million round as part of the company's...

(Nov 30, 2022



ClassMonitor

Early Education Platform ClassMonitor Raises ₹10 Crore ClassMonitor, an early education platform

kids, has... (E) Nov 30, 2022



Australian EdTech Software Training Platform saasguru Raises \$2.7M In Seed Round

saasguru, an EdTech platform for cloud skills and workforce development, recently announced...

Show More

(D) Nov 30, 2022



Exeter-based RoleMapper Raises \$2.09M for its Job Design Platform

RoleMapper, an Exeter-based HR tech company, has raised \$2.09 million (£1.75 million)...

Nov 30, 2022



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I OP I

Size: 300 x 250 px

Mid 1

Size: 300 x 250 px

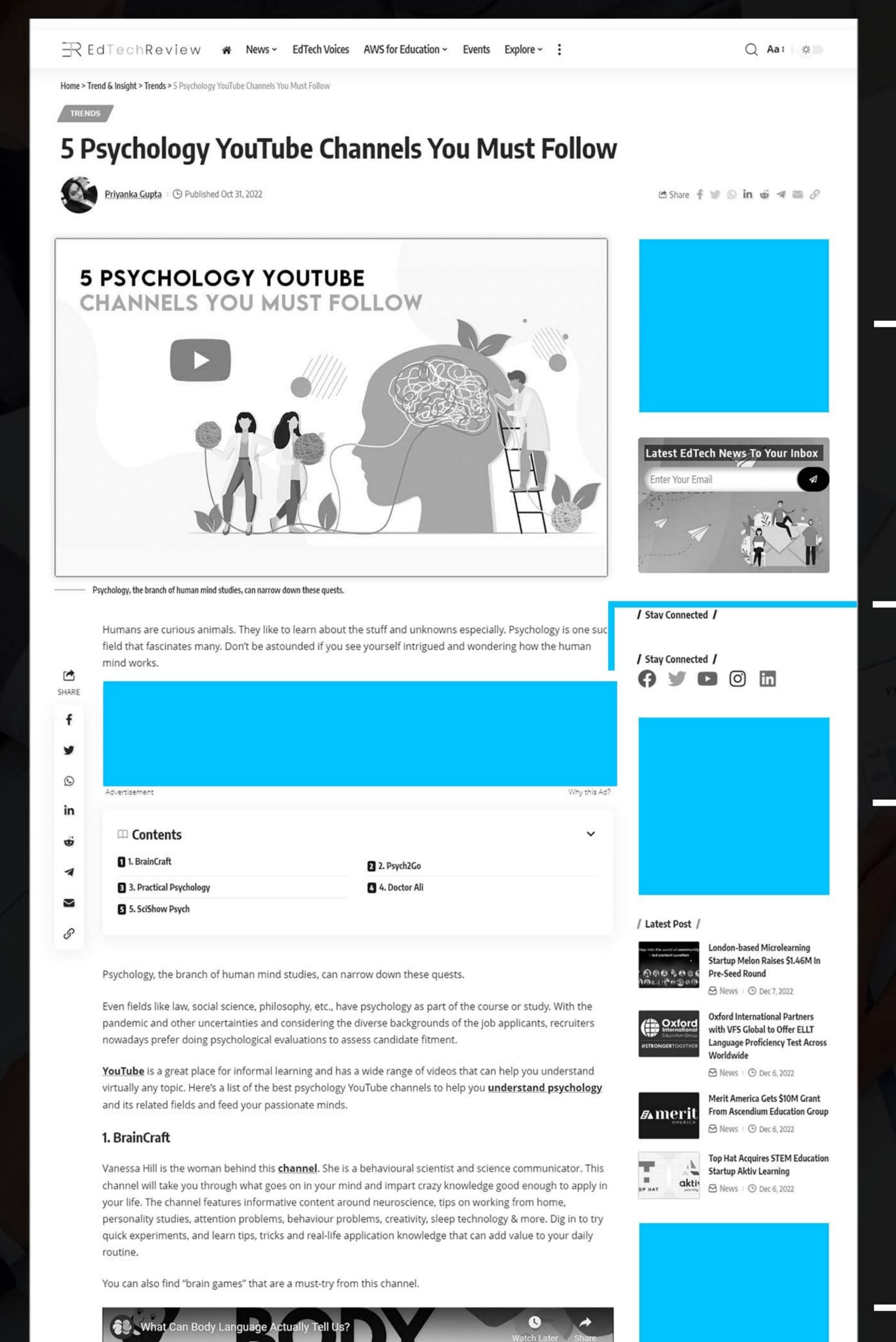
Bottom 1

Size: 300 x 250 px

Top I (Repeat)

Size: 300 x 250 px

Ad Slot (Article Page)



Top 1

- Size: 300 x 250 px

Inline

— Size: **830 x 160** px

Mid 1

— Size: 300 x 250 px

Bottom 1

— Size: 300 x 250 px

Top I (Repeat)

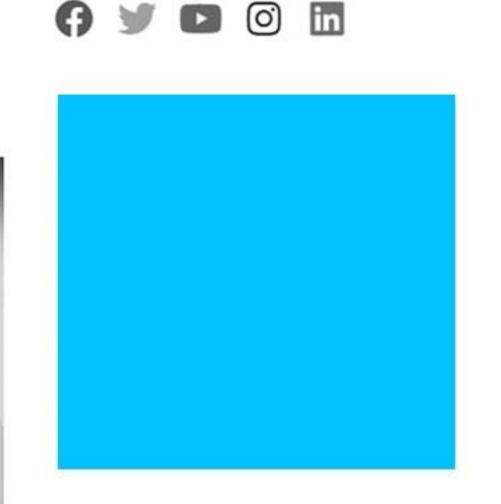
Size: 300 x 250 px

LANGUAGE Watch on PyouTube

2. Psych2Go

Started back in 2017, this **channel** aims to create awareness around mental health challenges and let people know they are not alone. The best part about the content on this channel is that it's easy to understand and relatable. The animations used in the videos make all the information engaging. By the end of the video, you'll find yourself in a pool of knowledge and awareness about mental health challenges. You'll find amazing videos on personality theories, mental health disorders, busting myths, and other relatable stuff aligned with your daily life. The channel also features quizzes and a brain teaser.





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